

Editorial Foreword

Dear Readers,

Welcome to a new issue of our scientific journal, ***Review of Applied Socio-Economic Research – Volume 26 / issue 2 / 2023***. This issue continues to bring to your attention challenging socio-economic research topics for the transformative period we live in, marked by multiple rapid changes in the economy and society.

Review of Applied Socio-Economic Research – Volume 26 / issue 2 / 2023 provides a venue for high-quality research works of academics and researchers worldwide, such as the Czech Republic, Hungary, Poland, Turkey, Indonesia, India, Vietnam, Morocco, Nigeria and South Africa.

In this issue, new challenging research questions arise in the Review of Applied Socio-Economic Research coverage areas - Economics and Business Research, Marketing & Innovation Management Dynamics, New economy models, Social Innovation, Global Challenges, and Interdisciplinary Research in Social Sciences. The authors approached various interest subjects such as the innovation in SMEs, including the innovation potential of Artificial Intelligence and organizational capabilities, issues related to firm performance, Central-East European Stock Markets, banking in India, Skilled Immigration and Economic Growth, the nexus between oil price and stock returns, new marketing dynamics concerning loyalty and consumption patterns, shopping attitudes and green products, and also the economic impact of tourism.

We want to thank our authors who found in our review an appropriate forum of academic and research debate on the above topics, our reviewers for their hard and quality work, and all those who contributed to the Review of Applied Socio-Economic Research – Volume 26 / issue 2 / 2023!

Enjoy your reading!

Dr. Cristina Barna

Editor in Chief
Review of Applied Socio-Economic Research