

Editorial Foreword

Dear Readers,

Welcome to an exciting new issue of our scientific journal ***Review of Applied Socio-Economic Research – Volume 22 / issue 2 / 2021***. Unfortunately, this issue is also published in the unprecedented challenge of Covid-19 pandemics, which negatively affected the business and society. In this context, topics related to the pandemics are still central in the academic and research debate, so in our journal, too. The current issue brings to your attention an empirical investigation into resistance management in the healthcare organizations in Bangladesh, focusing on the concept of resistance to change and interesting analysis on moral, sanction, and tax relaxation during the pandemic in Indonesia.

Review of Applied Socio-Economic Research – Volume 22 / issue 2 / 2021 provides a venue for high-quality research works of academics and researchers from worldwide - the United Kingdom, Ukraine, India, Russian Federation, Vietnam, Indonesia, and Republic of Korea. Besides the subjects related to pandemics mentioned above, they also approached various interest subjects for the transformative period we live in, such as sustainability. You can read interesting articles approaching the case of the Indian rural economy and the necessity of a regulated market in Tripura (India), the policy of payment for forest environmental services in Vietnam, or the resources' availability and state regulations measures to improve the regional economic performance and specificity of the zones of influence of the Great Silk Road and the Tea Road in Russian Federation.

Other topics are also of the same importance. For example, another research paper approaches current European challenges, such as financial inclusion, Fintech, and crowdfunding. New research questions arise in marketing dynamics, enlarging on the power of advertising claims for credence goods. Important concepts such as economic security or challenging concepts such as fine moving value in behavioral anomalies are also approached in this issue.

We want to thank our authors who found in our review an appropriate forum of academic and research debate on the above topics and to all those who contributed to the Review of Applied Socio-Economic Research – Volume 22 / issue 2 / 2021!

Enjoy your reading!

Cristina Barna
Editor in Chief
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